

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|------------------------------|---|-------------------------|----------------|
| <b>In re Application of:</b> | Robert A. Luciano, Jr., <i>et al.</i>   | <b>Examiner:</b>        | Yoo, Jasson H. |
| <b>Application No.:</b>      | 09/788,162  | <b>Group Art Unit:</b>  | 3714           |
| <b>Filing Date:</b>          | February 15, 2001   | <b>Confirmation No.</b> | 4032           |
| <b>Office Action Date:</b>   | July 30, 2007   | <b>Docket No.</b>       | 83336.1540     |
| <b>Title:</b>                | <b>HIGH GRANULARITY PROMOTION-BASED AWARDS AND USE IN GAMING ENVIRONMENTS</b> | <b>Customer No.</b>     | 66880          |

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT / REPLY TO OFFICE ACTION

This amendment is timely filed in response to the Office action mailed July 30, 2007.

INTRODUCTORY COMMENTS

Claims 153-171 are pending in the present application. Claims 156 and 166 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Walker '972 (U.S. Patent No. 6,227,972) in view of Walker '765 (US 6,364,765). Claims 153-155, 157-165, 167-171 stand rejected under 35 U.S.C. 102(e) as being anticipated by Walker '972 (US 6,227,972). Claims 153 and 162 stand rejected under 35 U.S.C. § 112, first paragraph, as failing to comply with the written description requirement. Applicants respectfully request reconsideration of the rejected claims.